

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Bernstein for U of M Board of Regents
Attention: Accounts Payable
31731 Northwestern Hwy
Suite 333
Farmington Hills, MI 48334

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
310568-3	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Arin Starr	WXYZ Local	Local

Advertiser	Product	Estimate Number
Bernstein for U of M Board	Mark Bernstein for U of M	

Flight Dates	Order #	Alt Order #
09/17/12 - 11/05/12	310568	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/05/12	M-F 7-9am	7-9am M-F	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 7:54 AM M-F 7-9am 7-9am M-F :30 REGENT 3201230 \$900.00 NM									
7	11/05/12	11/05/12	M-F 3p-4p	3-4pm M-F	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 3:32 PM M-F 3p-4p 3-4pm M-F :30 REGENT 2201230 \$900.00 NM									
8	11/05/12	11/05/12	6-630pm M-F	6-630pm M-F	M-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 6:15 PM 6-630pm M-F 6-630pm M-F :30 REGENT 3201230 \$1,300.00 NM									

Total Spots **3** Gross Total **\$3,100.00**

Payment Terms 30 Days

Agency Commission **\$465.00**

Net Amount Due **\$2,635.00**